

// AI, ALGORITHMIC STEREOTYPING
AND YOUNG PEOPLE

precarious youth and the spectre of algorithmic stereotyping

@danmcquillan | @ronsalaj

FOUR

PROVOCATIONS

provocation #1

o my body, make of me always a man
who questions!

provocation #2

act as you if you were not free.

provocation #3

act as if you did not exist. #seriality

provocation #4

i would prefer not to. #interpassivity

PROVOCATION #1

- the narrative of digital innovation & technological entrepreneurship: signifiers
 - free individual talent;
 - create new jobs, new opportunities, new economy;
 - create its own myths.

"Amazon was founded in the **garage** of Bezos' rented home in Washington"

"Page and Brin started Google in a **garage** rented by them—along with three other rooms—while they were still living at the dorms of Stanford University"

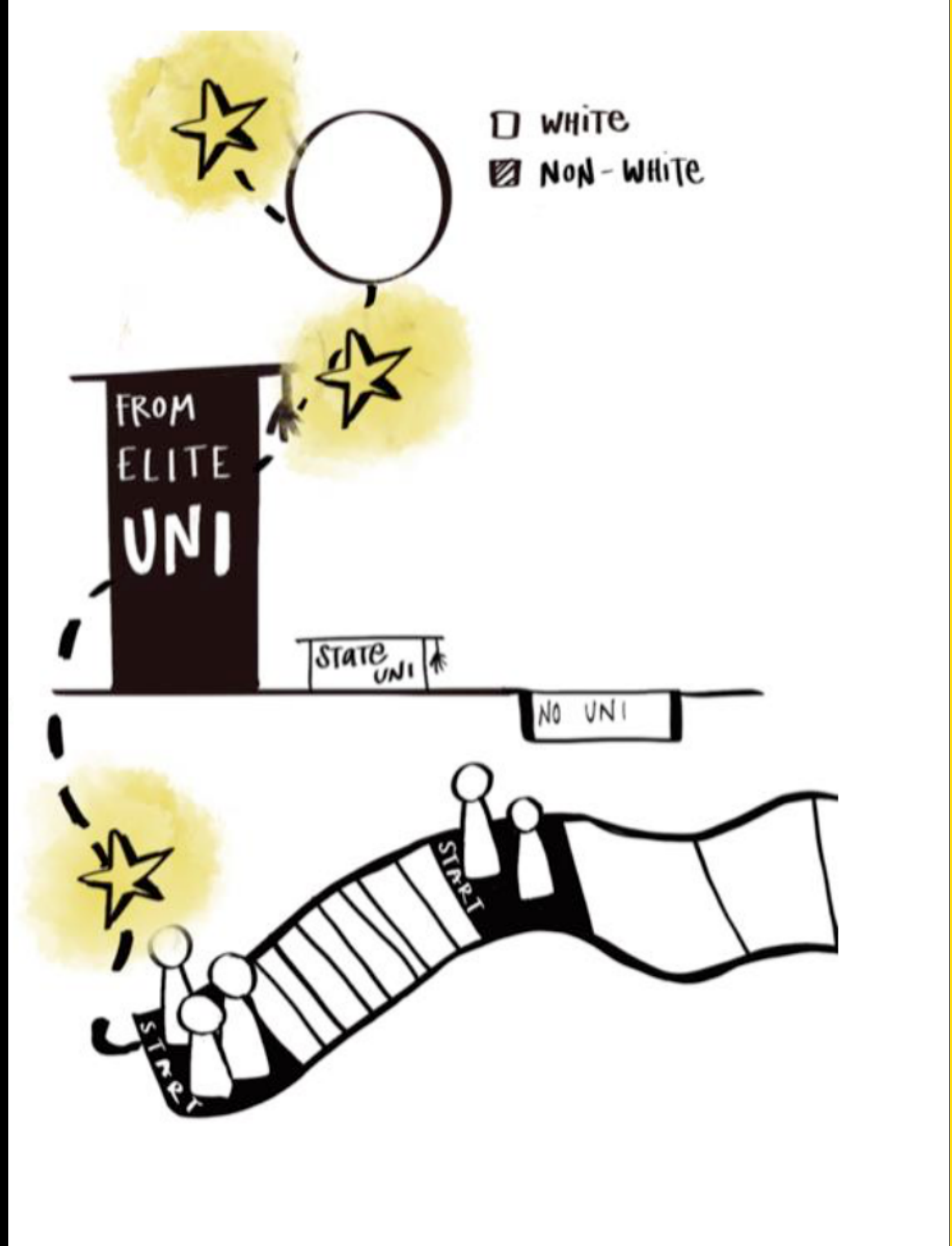
"Jobs built his Apple empire in the **garage** of his parents' house"

"Gates and Allen developed Microsoft in Seattle's Albuquerque two-car **garage**"



PROVOCATION #1

- **from signifiers to excess:**
 - access to elite education;
 - access to seed funding;
 - ethno-cultural particularities.
- **oppressive structures:**
 - economic inequality;
 - lack of women's access to privileges & power;
 - neocolonial practices.



PROVOCATION #2

- **(un)freedom...**
 - of choice;
 - to work from anywhere;
 - to follow one's own passions;
 - and so on.
- **gig economy:**
 - precarious work;
 - fragmentation of the working contract;
 - continuous surviving and competition;
 - meta-exploitation.

How to
Stop Silicon Valley
from Building a
New Global Underclass

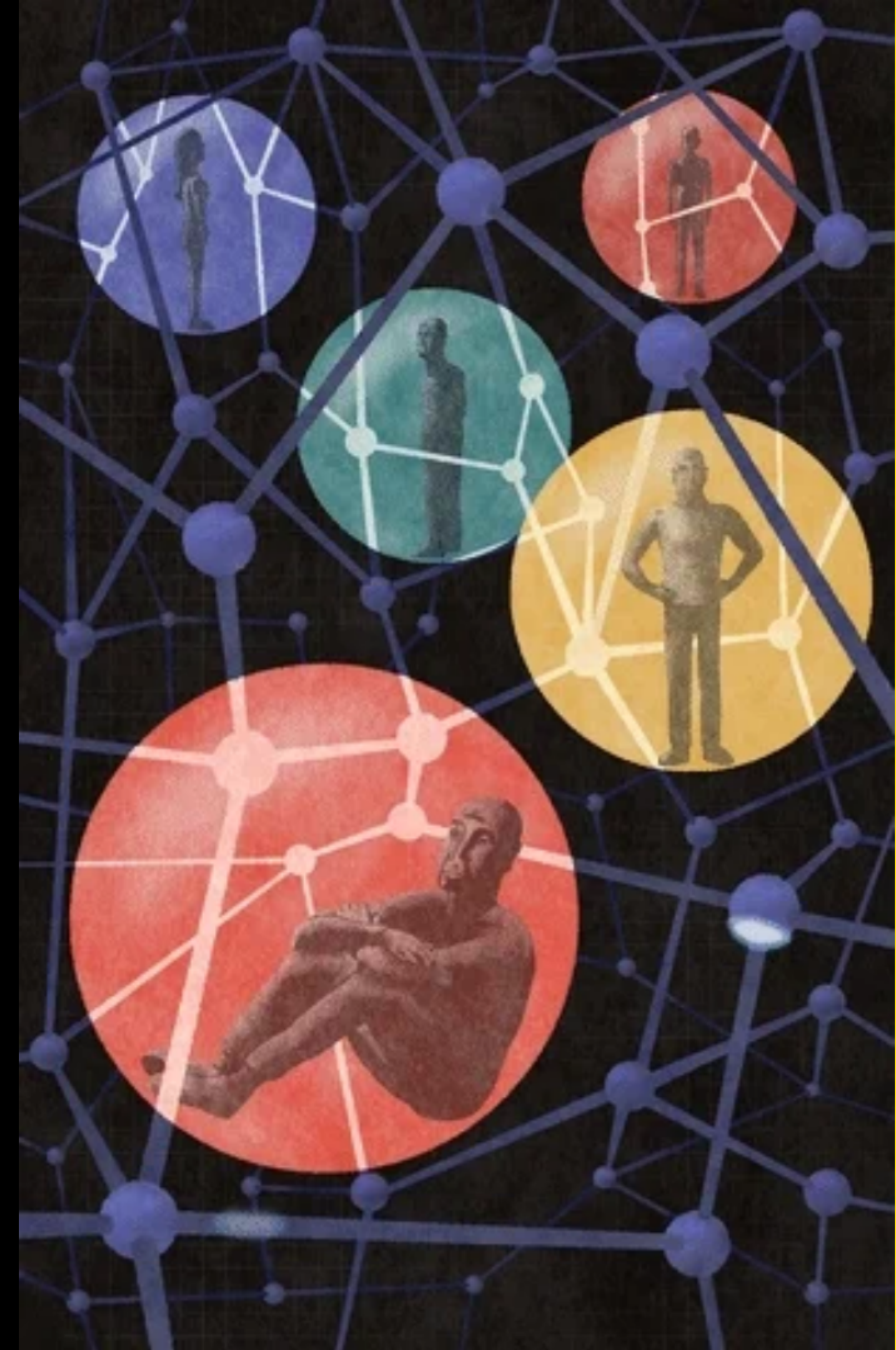
GHOST

Mary L. Gray and Siddharth Suri

WORK

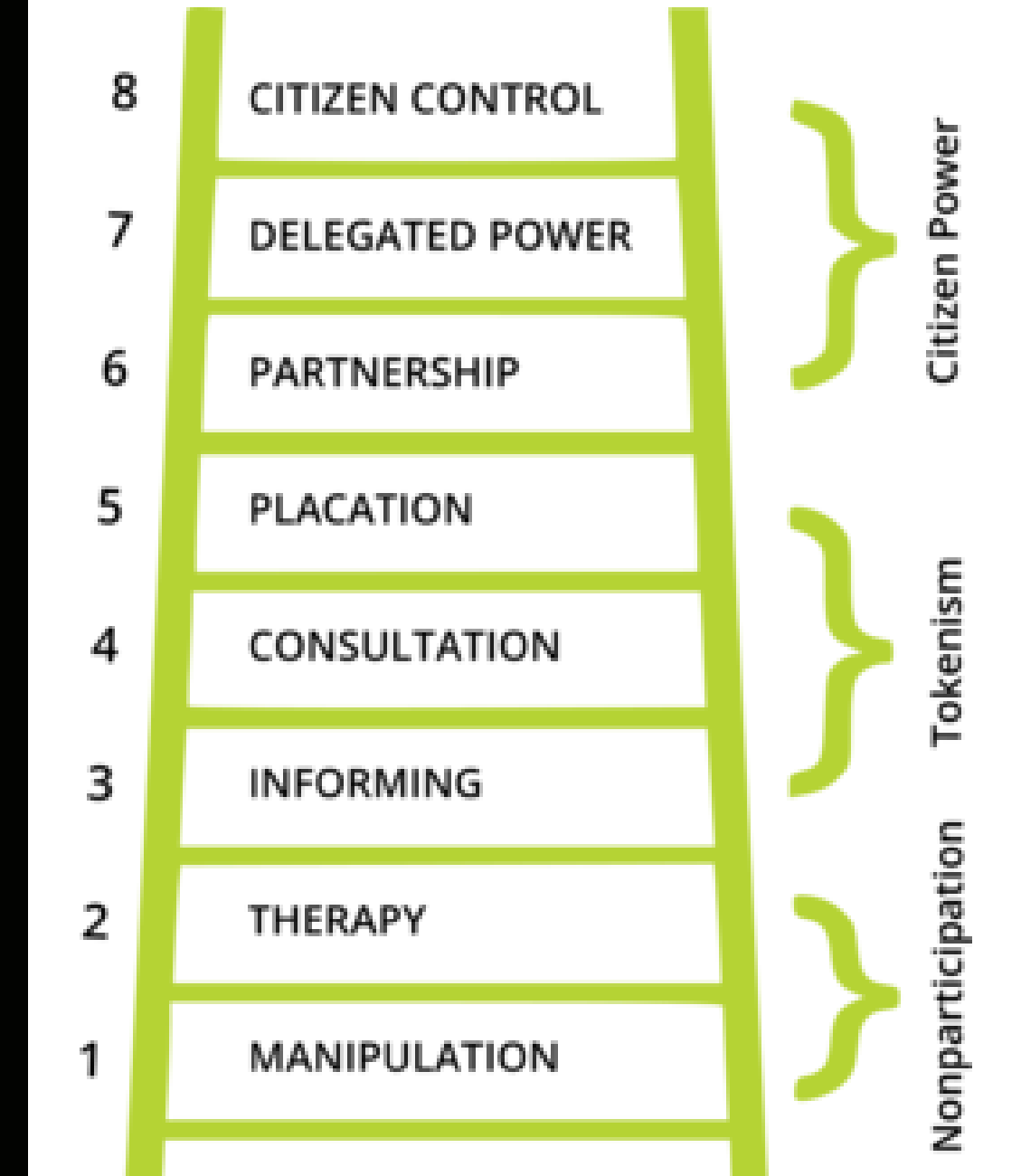
PROVOCATION #3

- **seriality:**
 - j. p. sartre: group vs. series;
 - people $\neq$ subjects;
 - people = (statistical) numbers;
 - filtering, chats, hashtags, etc..
- **ai seriality:**
 - social media & search engine ai;
 - cambridge analytica;
 - ai facial recognition;
 - bio-surveillance (#covid19);
 - taking over public institutions
(e.g. education, youth policy, etc.).



PROVOCATION #4

- **interpassivity:**
 - r. pfaller: interpassivity theory;
 - netflix, spotify, etc.;
 - youtube, the great radicalizier;
 - participation?



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thank you

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